



CONTACT: Kristina Kelly, Director of Development  
The HAVEN  
941-355-8808 Ext. 213  
[kkelly@communityhaven.org](mailto:kkelly@communityhaven.org)

July 26, 2016

FOR IMMEDIATE RELEASE

---

## Community Haven Announces New Branding

— *Experience the Power of Potential* —

The Board of Directors of Community Haven for Adults and Children with Disabilities has announced a new name and logo, accompanied by updated Mission and Vision Statements to take the 62-year old non-profit into the future.

Emily Mruczek, Board President and Brad Jones, President/CEO had this to say:

“The demand for our services has never been greater and we’ve been actively growing to meet that need. The Sarasota and Bradenton communities, too are growing at a record pace. Community Haven used to be in the middle of nowhere. Now it is in the center of everything. As we update and modernize our campus, we decided it was the perfect time for a rebranding.

No one word describes our campus better than the word “Haven”. “Haven” is defined as *a place of safety; a place offering favorable opportunities or conditions*. Our new logo represents the three stages of life we serve: adults, teens and children. The Haven truly is a place of safety and opportunity for people with disabilities. We are very excited about the future at The Haven and developing the next chapter in a rich history of serving people with disabilities in the Suncoast community.”

Along with the new name and logo, a new Mission and Vision Statements have also been adopted:

Mission Statement: The Haven exists as a resource for independence and a champion for inclusion in all aspects of life for people with disabilities.

Vision Statement: We envision a world where people with disabilities are included and valued members of society.

###

---

Our Mission

The Haven exists as a resource for independence and a champion for inclusion in all aspects of life for people with disabilities.  
Community Haven is a 501c3.